



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Shri Vaishnav School of Management

Choice Based Credit System (CBCS)

MBA Batch 2026-2028

SEMESTER - I

S. No.	COURSE CODE	COURSE NAME	TEACHING SCHEME/WEEK			CREDITS	EXAMINATION SCHEME					TOTAL MARKS
			L	T	P		THEORY			PRACTICAL		
							End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)	
1	MBAI101	Principles and Practice of Management	3	0	0	3	60	20	20	0	0	100
2	MBAI102	Marketing Management	3	0	0	3	60	20	20	0	0	100
3	MBAI108	Financial Accounting	3	0	0	3	60	20	20	0	0	100
4	MBAI104	Organizational Behavior	3	0	0	3	60	20	20	0	0	100
5	MBAI105	Business Communication	3	0	0	3	60	20	20	0	0	100
6	MBAI111	Artificial Intelligence for Business Managers	3	0	0	3	60	20	20	0	0	100
7	MBAI109	Managerial Economics	3	0	0	3	60	20	20	0	0	100
8	MBAI110	Legal Aspects of Business	3	0	0	3	60	20	20	0	0	100
9	MBAI112	Career Acceleration Program-I	0	0	2	1	0	0	0	30	20	50
10	MBAI107	Comprehensive Viva	0	0	0	3	0	0	0	50	0	50
TOTAL			24	0	2	28	480	160	160	80	20	900

Legends: L - Lecture; T- Tutorial/Teacher Guided Student Activity; P - Practical

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

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Board of Studies
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Shri Vaishnav Vidyapeeth
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